



Bharatiya Vidya Bhavan's
Sardar Patel College of Engineering

(A Government Aided Autonomous Institute)
Munshi Nagar, Andheri (West), Mumbai – 400058



Date: 01/08/2022

BVB's Sardar Patel College of Engineering, Mumbai has organized Impact Lecture Series Session 2 which is sponsored by Ministry of Education's Innovation Cell and AICTE. Session 2 was organized on 27/07/2022. There were two lectures on same day.

Second lecture in Session 2 from 02:00 pm to 03:30 pm was on Idea Generation Techniques by Dr. Jagdish Jadhav. In this session total 15 faculty and students participated from all over the nation. The session as per the feedback received was very impactful and the knowledge on various Idea Generation Techniques for innovation was disseminated to students and faculties who joined.

Prof. Kunal Y Bhavsar,
Convenor – IIC SPCE and
Coordinator – Impact Lecture Series 2022.

Photos

Session 2: Lecture 2 (Idea Generation Techniques)

Idea Generation

- **Idea generation**
 - The act of generating novel and applicable ideas
 - Creativity and Innovations
- **Everyone can search for and find ideas**
 - **Bicycle Tyre** : John Boyd Dunlop - Scottish **Veterinary** surgeon
 - **Gillette Razors**: King Camp Gillette - **Salesman** of hardware
 - **kellogg's corn flakes**: Will Keith **Kellogg** - Business manager
- **There is no magical formula....**
 - Think in new creative ways
 - Some idea generation techniques can be used

7/27/2022 Idea Generation Techniques and Evaluation 15

2:23 PM | Impact Lecture Series Session 2 | lecture 2

Idea Generation Techniques: SCAMPER

- **Modify/Magnify/Minify**

SCAMPER Minify Bicycle - Compact foldable mountain bike - Minify Usage - Eliminate seat - Carry as back pack or use not used for steps - Bergamouch Bike	Minify (or Minimize) 	SCAMPER Minify Kitchen - Compact multi-function areas in one corner of floor space - Minify Usage - Revolve work areas - Central when not used	Minify / Modify
SCAMPER Minify Car - Folding car with moving shell cover - Easy to park in tight spaces - Designed by the Korean Institute of Science and Technology (KAIST)	Minify (or Minimize) 	SCAMPER Minify Mini-size Fridge 	ChotuKool

7/27/2022 Idea Generation Techniques and Evaluation 54

3:07 PM | Impact Lecture Series Session 2 | lecture 2

K.T. Anwar

Feedback

Session 2: Lecture 2 (Idea Generation Techniques)

Review Form S2 L2

Questions Responses **8** Settings



Review Form Impact Lecture Series 2022-23 Session 2 -
Lecture 2 (Idea Generation)

Before you leave class today, answer the following questions.

Email *

Valid email

This form is collecting emails. [Change settings](#)

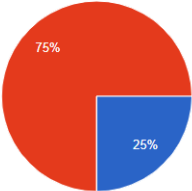
Review Form S2 L2

Questions Responses **8** Settings

Maaez Dinani Prinkle Kudale SANDEEP KISHANRAO KAK...

Designation [Copy](#)

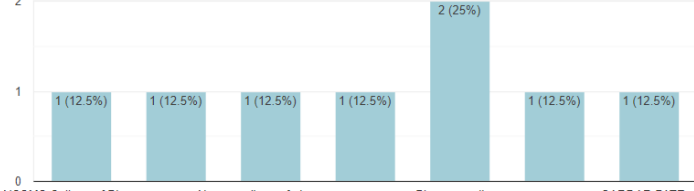
8 responses



Designation	Count	Percentage
Student	2	25%
Faculty	6	75%
Others	0	0%

Institute/ Organization Name [Copy](#)

8 responses



Institute/ Organization Name	Count	Percentage
AISSMS College of Pharmacy	1	12.5%
Aissms college of pharmacy	1	12.5%
Bhavans college	2	25%
SARDAR PATE...	1	12.5%

K.T. Dhanraj

Review Form S2 L2

Questions Responses **8** Settings

What important things you learned in Session today?

8 responses

- Innovative ideas build up
- Got so many innovative ideas , really informative session
- every thing
- IDEA GENERATION TECHNIQUES
- Got so many innovative Ideas, really informative session
- Trend analysis
- All information are very important to gain knowledge
- Innovative technology

Review Form S2 L2

Questions Responses **8** Settings

Innovative technology

Rate how much this session has made an impact in your life?

8 responses

Rating	Count	Percentage
1	0	0%
2	0	0%
3	0	0%
4	0	0%
5	8	100%

Review Form S2 L2

Questions Responses **8** Settings

What would help make today's Session more effective?

8 responses

- Very informative session
- It was really awesome experience.
- no more suggestion
- NO COMMENTS. IT WAS QUITE EFFECTIVE
- It's was awesome in its own way.
- No suggestions required, session is already effective
- Information
- More additional time

K.T. Brown